

AND FURTHERMORE IT'S A GOOD THING FOR THE STOMACH-A REST FROM THREE HEAVY MEALS A DAY.

### Something New!

GRANULATED PORRIDGE WHEAT ROLLED WHEAT FLAKES These make a splendid breakfast dish and are a delightful change. Give them a Trial.

We make a Specialty of Fresh Fruit and Vegetables See our Windows.

Maker & BERRY

GROCERIES, PROVISIONS and CROCKERY.

BELGIAN RELIEF FUND

Charlie Wilson has taken over the light dray line, formerly run by John Allen.

Pierce & Currie's hardware busi-ness has more than doubled in yolume over the first five months of last year.

The Preshyterian Sunday school now meets at 10:80 a.m.; Parents please note. Diefner Service 7:80 p. m., Subject "A Woman's Memorial."

## Some Celebration.

## 36 to 68 p. cent More Mileage.

A LEGO TOTAL	Runabout	1		475
-10	Tonring car			495
EN AYRCA	Coupelet			695
100/00 10 - P.P.	Town car			780
THE UNIVERSAL	ZA R Sedan		1 7 3 30	890
	F.O.B. 1	Ford, Ont		
DOTE GREENIE		D 4 C	2 4 250	

			P.U.B. Pord, Uni.						
	. ROY	' SM	ITH				BASS	ANO	
į	THE	FINAL	COUN	T.	Cluny	3	50		24
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## A MATHEMATICAL PROPOSITION!

Jan. 1917	Business equals	Jan.	1916	x	1	1-2-	Increas	se 50%
Feb. "		Feb	100	X	1	1-2	1	50%
Mar. "	0	Mar		x	2		11	100%
Apl. "		Apl.		x.	2			150%
May "		May		x	2	1-2		150%
			Av	eras	ze.	Increa	se -	100%

This Phenomenal Increase in the volume of business done by PIERCE & CURRIE, LIMITED, The Hardware and Harness Head-quarters of the District,

Is something for a Firm To be very Proud of!

But disconnected the capitalization at the time of the incorporation of the company, we now deal with the large markets for Harriware and Harness, and accordissiply are giving the Public (Farmers in particular) the benefit of Lowest Market Prices. The public having realised this fact is the reason we are able to show such a remarkable increase in the volume of business as recited above:

If it is anything in the following Lines that you Require, we have it, or if by chance we are out of same, we will get it for you on shortest notice, as Prompt Service is a hobby with us. GENERAL HARDWARE, PAINTS, HARNESS, STOVES, TRACTION ENGINES (I. H. C. Products), MOROR CARS, (Overland and Dodge).

Pierce & Currie, Limited.

35 HORSE POWER 106 INCH WHEEL BASE The McLAUGHLIN MOTOR CAR CO., Limited OSHAWA, ONTARIO
RIONES BULDERS OF VALVENCHEAD MOTORS CARS IN CAMADA THE BRICE OF THIS MODIL, WILL ADMANGE ON APPLE 44, 1937

Bassano Dominion Day Celebration, July 2nd.

ATHLETIC EVENTS.

## The Sauire's Sweetheart

KATHARINE TYNAN

ARD, LOCK & CO., LIMITE

of comes youth and not know. There she lies, "the hand is a part of the market of her my hearthly," You child"
gasinonately.
gasinonately.
Larrons and strong. "Not find the she hand is a part of the she hand is a point of the she hand is point of

The Kaiser's Deity

## **Counter Check Books**

Of Every Description

and for every line of business. Our books are the Standard of Quality and used from Coast to Coast.

We Specialize on CARBON COATED or BLACK BACK BOOKS, and what we make are the best to be had in Canada. **Duplicate and Triplicate Separate Carbon** 

Leaf Books, in all sizes Duplicate and Triplicate Carbon Back

Books, in all sizes

O. K. Special Triplicate Books, patented

Write us for Samples and Prices before placing your next order, or see our agent, the proprietor of this paper.

## Waxed Papers and Sanitary Wrappers

FOR ALL PURPOSES

Waxed Bread and Meat Wrappers, plain and printed. Confectionery appers. Pure Food Waxed Paper Rolls for Home Use. Fruit

Genuine Vegetable Parchment
FOR BUTTER WRAPPERS

We are large importers of this particular brand of paper. Our prices on 8 x 11 size in 100M quantities and upwards are very low, considering the present high perice of this paper. We can supply any quantity prince? "Choice Dairy Butter" from stock. No order too large or too small to be looked after carefully.

Appleford Counter Check Book Co. LIMITED

Hamilton

Canada





HERAPION THERAPION !!!





### Two Washboards For the Price of One!

sides of BDDY'S Beaver Washboards

The E. B. Eddy Company HULL - - CANADA

### What She Wanted

the Bell Cord

An old-dady was taking her first
iroad ride. She noticed the bell
rd overhead, and auraing to a litde to the shell of the shell
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when you want something to

The Actor—I say, and thing. I'm The Length of Revolutions getting the named after met elias has been named after met elias manage—I tim. Hope it Russian Upheaval Was One of the drawe better than you fold For its size and significance. The Russian Properties assumptions of receiving a support of the size of the size and significance.

At the Yarmouth Y.M.C.A. Boys' Camp, held at Tusket Falls, in Aug-sat, I found MINARD'S LINIMENT most beneficial for sun burn, an immediate relief for colic and toothache. ALFRED STOKES, General Secty



## ONTARIO BABY MADE STRONG

'Her Slightest Wish

frs. Moon-Belore, we were maryou said that my slightest wish
fre. Moon-Exactly, my love, but
have so many vigorous and welleloped wishes that I am as yet
ble to decide as to which is
the finest.

Danger in the well

Of all the different wells to be reare de the dug well is probably the most deagerous. It is usually sailed to be traced the dug well is probably the most deeping little one well as to the greatly marvelled at experiment of the control of th

Russian Upheaval Was One of the Revolutions of the Basian Upheaval Was One of the Russian Upheaval Was One of the Russian Upheaval Was One of the Russian revolution is one of the Russian revolution in the Russian revolution is one of the Russian revolution is one of the Russian revolution in the Russian revolution is one of the Russian revolution in the Russian revolution is one of the Russian revolution in the russian revolution is one of the Russian revolution in the russian revolution is one of the Russian revolution in the russian revolution is one of the Russian revolution in the russian revolution is one of the Russian revolution in the russian revolution revolution in the russian revolution revoluti

### Speak Of Them In The Highest Terms

WHY MR. AND MRS. WEST RE COMMEND DODD'S KID-NEY PILLS

Dr. Cassell's Taby
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No More "Prime" Beef and No Grain For Pleasure Horses

## Old Dutch



Girls Beating Krupp

to the variety of the first parameter of the principles of the pri

The Men Higher Up

# Shoes on the Farm



For work and play-in the middle of the day-and when on pleasure bent.

For field, farm and wagon, wear Fleet Foot Shoes. They are far cheaper than leather light, easy, comfortable-long wearing. For every-day wear, you will find them immeasurably

better than hot, heavy, expensive leather b



When you're out for a good time, wear WHITE "Fleet Foot"

Shoes. In fact, you must wear White Shoes this summer, to be well dressed. Dealers everywhere have "Fleet Foot" Shoes, in all styles for men, women and children.







"Let Redpath Sweeten it."

10, 20, 50 and 100 lb. Bags. Made in one grade only—the highest !

### THE BASSANO MAIL

THE MAIL PUBLISHING COMPANY, LIMITED

scription: Canada and the British Empire \$1,25 per year; to the United State and Foreign Countries \$1,75 per year. All subscriptions payable in Advance

al advertisements 12 cents per nonpareil line fi tion; 8 cents per sine each subsequent insertion filed advertisements "0 cents an insertion, the tions \$1.00. Displey rates on application.

EUITOR - - E. G. ALLEN.

### Billy Sunday, and his Appeal to the Masses.

Billy Sunday's campaign in New York is some hard problems in the way of endeavoring to understand his power of appeal.

The charge is made broadcast that he is critics Billy is touching men and women who have hitherto pethaps never even heard the name of Jesus Christ except in terms of blasphemy.

To leave metaphor and come down to tacks.

The Prime Minister announced these terms of blasphemy.

Sunday's only crime as far as we can judge is that he puts the bible teachings into the language into one army and place it at the disposal of the of Baseball, Race Track, Boxing ring and even Allies. at baseon, race lates, boung ming and even as atock exchange. In other words he takes to the people in language that they can understand, and religion he is merely popularising it.

Another significant feature of his success is the whole plan. that of his ability to meet men on their own grounds. Billy can box, run, push, hit, and written it will contain a phrase which will rear ing that he is able to enlist their sympathies in the breach left by Quebec, through which the enen Great Cause when he shows them that he is a entered."

To the man with good red blood in their veins the speciacle of a fighting person always has a strong appeal, and we wish that more Billy Sundays could be found to extend the work he has started so well.

## What Will History Say?

These are the walls of Sparta and every man a brick

What a relief it is to be able to turn to hisory and find such a record of absolute selflessness as the Spartans exhibit.

We believe today that every man is a brickproviding the religious bodies of that city with only the bricks are not gathered together by the master builder until they constitute a strong defense they are scattered over the country side, and even when one is found who has the courage to gather nercializing religion, others contend he is debasing it; till more declare that he is holding up the Scriptures to ridicule. But in spite of all his proud, an enemy comes in who overnight destroys

The Prime Minister announced that he would gather the available manhood of Canada

instead of commercializing, debasing or ridiculing of Canada's manhood, and the latter instead of assisting deliberately breaks up the cohesive spirit of

Perhaps when, the history of these days is stle with the best of them and it is not surpris- "these were the walls of Canada and here the

\$1000 IN PRIZES!

Everything Free - Including Pictures

GEM THEATRE Friday and Saturday

**Pauline** Frederick IN "AUDREY."

10c. - 15c. - 25c.

Next Week: Marguerite Clark in 'Silks & Satins'

BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

This is the most liberal offer of irrigated farm land on record.

Allan Cameron, General Supt. of Lands Canadian Pacific Railway, Department of Natural Resources 920 First Street East, Calgary, Alberta.

You can buy irrigated la the Canadian Pacific Railway at

prices up to \$50 PER ACRE, with

twenty years to pay and the pa

Hege of a loan of \$2,000 for infrprovements (6% interest); no

principal after first payment un

and of fourth year, reduced

interest if settlement condition

Contract can be paid off before

rental for first year.

maturity if desired.

## Mixed Farming Conducted by Alberta JULY 2nd, BASSANO DAY Special Train!

Special Lectures and Demonstrations on all phases of Farm Work and - Domestic Science. -

### SUBJECTS:

Live Stock, Field Husbandry, Dairying, Poultry, Game Protection. Special Exhibits from Demonstration Farms and Schools of Agriculture Household Science and Home Making.

The Train will stop for half a day at each of the following places

Empress, Wednesday, June 27th - 9 to 12 a.m.

Pancras, " 2 to 5 p.m.

Jenner Thursday June 28th - 9 to 12 a.m. 3.30 to 6.30 p.m. Gleichen Friday June 29th - 9 to 12 a.m. 2 to 6 p.m. - 9 to 12 a.m. Shepard Saturday Calgary June 30th

This Special Train will consist of 15 car including three cars of Hornes, Cattle, Sheep & Swine to be used for demonstration purposes other cars will contain exhibits upon which demonstrations & lecture will be given on different phases of Agricultural Work and Douiseath Science. Amongst other things these exhibits will include models of larm buildings suitable for dairy cattle, hogs, sheep, poultry, also Venerinary Exhibits. There will also be exhibits of game, grains, grasses weeds, samples of Students' work at the Agricultural Schools, Dairy products, and farm dairy equipment.

There will be one car containing Exhibits from the Househol Science Departments of the Schools of Agriculture, and another study the direction of the Women's Institute Department, where demonstar jons will be given in Home Nussing, Cooking, and in the Cannings Fruits, Vegetables, Meats and Soups. A special car will be provide for the children so that the mothers may be free to attend the lecture and demonstrations.

Dougall, Gen. Agricultural Agent, Canadian Pacific Railway, Bassano, - Alberta

### Business Cards

DR. A. G. SCOTT

## E. L. SKERRITT

## **BURNS & MAVOR**

### MRS. M. GRAY FURNITURE and UNDERTAKING

### Harry Holmes BUILDER Estimates given free on all work

## sano PRESBYTERIAN CHURCH

CHURCH of The BLESSED VIRGIN

Corner 5th Avenue and 5th Sreet
Service every Sunday at 7:30
Celebration of Holy Communion
1st Sunday in every month.
Rev. A. C. SWAINSON, Vicar



W. Marlock, W. M. R. H. Struthers, Se

### Bassano Municipal Hospital Graduate Nurses in attendance

A. G. Scott - Superintendent

## **FAT'S QUICK** LUNCH

TURKEY AT ALL HOURS Fruits, Candy, Ice Cream, Etc. Greens in Season MEALS 25c. up

WON GEE, :-: Mans

## Fall Term AUGL

Inil Want Ads pay. Try one

## Butter

Wrappers

Printed at

Reduced Railway Rates to all Visitors from Alberta and Saskatchewan Points. Fifty per cent of Freight rise Lists and all information from E. J. Dewey, President, or E. L. Richardson, Manager, Cale

Scene from "The Birth of a Nation." This wonderful picture will be at the Gem Theatre on July 3rd.

Calgary Industrial Exhibition

JUNE 28th to JULY 5th.

Grand Programme of Attractions, including Katherine Stinson, World's Greatest Girl Aviator,

GENEROUS PRIZES. Entries Close June 15.

Horse Races, June 29-30, July 2-3.

Auto Races, July 4-5

## FARM WOMEN'S SECTION.

### LADIES SPECIALLY INVITED.

Hon. Duncan Marshall, Minister of Agriculture, lex Galbraith, Superintendent of Fairs and Institut

FIVE GREAT SHOWS IN ONE
MEDICINE HAT . . . JULY 10-11-12-13.
\$25,000.00 IN PRIZES.
100 Hours of Continuous Fun

## All Profits for Patriotic Purposes. ..

tato Transportation from City to Grounds, 35c. Imple Sleeping Accommodation at Regular Fixed Charges. Theap Rate on all Railroads, or Prize List and all particulars write G. W. McClafferty, Sec.

"TURN 'ER LOOSE."

## BASSANO'S CELEBRATION JULY 2nd, 1917.

## Programme of Events

9.30 Grand Parade. Floats, \$10,00 & 5.00 Auto's \$15.00 & \$10

\$50.00

10.00 Masshall Commament (at Ball grounds west of town) Two games—Teams to compete for Giand Prize of - \$200

### School Events, Open to all School Children. No Entrance Fees in these Events.

| 12. Boys, 6-reaces
13. Girts, 1-legged	2-lets and 2-2nds		
14. Boys Sack Race	2-lets	2-lets	2-lets
15. Girts Sack Race	2-lets	2-lets	2-lets
17. Boys & Girts Combined Relay Race 2-lets & 4-2nds			
18. Boys Broad Jump (15 yr.)			
19. Bo			

18. Boys Broad Jump (15 yr.)

Altherit Events - Yourse Races - Anto Races
1.30 One Mile Indian Horse Race, entry fee \$1
1.81 8.00; 2.01 d.5.00 813
1.45 Boys'-Pony Race, (1-2 mile) entry fee \$1
1.81 8.00; 2.01 d.5.00 813
1.45 Boys'-Pony Race, (1-2 mile) entry fee \$1
2.00 Tag of War (10 men to a tean) Cash prize
2.00 Ladies' Horse Race(-1.2 mile) entry fee \$1.50
1.82 2.00; 2.01 1.00 830
2.05 Imile Relay Foot Race of prizes entry fee \$0.50
1.84 prizes value 20,00; 2.01 prizes value 10.00 830
2.05 1-2 mile Indian Horse Race entry fee \$0.00
2.05 1-2 mile Indian Horse Race entry fee \$0.00
3.05 Girls! Pony Race(14 1-2 hands and under) entry fee \$1.50
3.15 100 yis, Dash, entry fee \$0.00
3.15 11 2 mile Relay Horse Race (3 horses in team) entry fee \$1.50
3.25 1 1-2 mile Relay Horse Race (3 horses in team) entry fee \$1.50
3.26 Special Horse Race i mile Horses must carry
1.25 lib or over entry fee \$2.50 Las \$2.00;
2.01 1.00 yis d.50
3.05 Special Horse Race in mile, class I. Fords, entry fee \$0.00
1.00 yis d.50
1.00 yis d

5.20 Greased Pig turned Ioose 5.80 Final Game of Baseball Tournament 9.00 Dance (Prize Waltz)

### HELL BILL

Look over our new Stock

Let us show you how to BUILD BETTER -- CHEAPER ATLAS LUMBER CO., Ltd.

## EXHIBITION

June 28th to July 5th

SINGLE FARE

r the round trip to Calgary
om all Stations in Alberta
and Saskatchewan.

### \$10 REWARD

### Tenders for Painting School House.

### \$25.00 REWARD.



### FARM LANDS

## GEM THEATRE.

One Night Only---

Tuesday, July 3rd. 1917.

By Special arrangement with W. Cranston,

The United Producing Co., Ltd. PRESENTS-



18,000 People. 5,000 Scenes.

3000 Horses. Cost \$500,000.

## The Eighth Wonder - of the World.

Manager Torgan secured this attraction only by giving a large Cash Guarantee.

Never before in any but the larger Cities.

The Entire Original Score of music will be Played

The Opportunity of a Lifetime. DON'T MISS IT!

First time in Canada at \$1 prices.

CHILDREN 25 CENTS.

SEATS ON SALE AT STILES' DRUG STORE---BOOK EARLY



Angels Admiring Zeppelin **OUEEN'S** UNIVERSITY

N CO. OF GANADA, LI

Reprisals Necessary barities Committed by Ge Must Be Checked

STAMMERING ARLINGTON

uy your out of town supplies with Do ion Express Money Orders. Five doi costs three cents.

### Counter Check Or Sales Books

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\$100 Reward, \$100

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A Harrowing Tale

Miller's Worm Powders are pleasant medicine for yourn-incited children and they will taken with a management of a novel a language seedade here pleasant medicine for yourn-incited children and they will taken with a management of the gardening and has a more pleasant to be a management of the gardening and has a located to the pleasant to be a support of the gardening and has a more pleasant to be a support of the gardening and has a support of the gardening and has

### Zouaves of France

PAIN? NOT A BIT! LIFT YOUR CORNS OR CALLUSES OFF

## DUE TO THE BLOOD

## The Backyard Gardener

Head Ache



The German Miscalculation

A.J. Balfour in His Address to the U.S. Senate

friends feated. I was going into mercial we therefore were larguage friends feated. I was going into mercial we therefore were larguaged and the following the second of t

Troublemakers are as plentiful as







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## More Brutal Atrocities

### Nothing Too Big For British Navy

Crown, Bridge and Plate Work.

410, Herald Building, Telephone: Calgary.

### BASSANO MEAT MARKET

Choice Meats at low prices for cash Good Value for Good Goods

### Your Meals

will be all the more enjoyable when you know the meats were bought

from us

### Compare Our prices with others

Special low prices to Hotels, Restaurants a Threshers. Highest prices paid for Hides all kinds of Poultry

F. G. HOLLEY.

### LOANS FOR LIVESTOCK

THE UNION BANK OF-CANADA is prepared to make loans to good farmers on reasonable terms, to purchase cattle for feeding or breeding purposes.
It is in the best interer is of farmers to increase their herds.

Consult the Local Manager for particulars,

## UNION BANK

OF CANADA

PAID UP CAPITAL TOTAL ASSETS EXCEED The Pioneer Bank of Western Canada BASSANO BRANCH - G. W. BOYD, Manag

Chuny Branch, F. B. Stephens, Manager

## Crown Lumber Co., Ltd.

IF in need of anything in the building Line you will find the VERY BEST of Everything in BUILDING MATERIALS. Where? To be sure at the

## Crown Lumber Co., Ltd.

JOS. WRIGHT, Manager

## OGILVIE FLOUR

McKee & Berry -

Bassano



the bulk of the Romain people.

Then another point shirk we are along the to eager to overlook in that the so-called Slavonic, Allance is not an alliance of peoples but of kings. The average Russian understands little lepond what nature feeches him, and to expect the people to understand the complexities of the present situation immediately is esking too much altogether from their mental expecting the complexity. But of foot this research is the property of the present situation integriber from their mental expects.

But of foot this research their section.

gether from their mental copacity.

But of fine thing we may be suggested and the second their cape and that is the educated Russian is as kensly alive to the danger of Hundonington as as weether and when the people are satisfied with the joy of their new-born libesty they will strong the second the second to give the second to the

Geo. Headley according to the Saskatchewan, he people will want with the leading and has less knome of the breezy optimism concerning the ideals of the electorate in Alberta. What continues the best off the train flowers that he as going to clear up the mes in the principal of the principal of the principal of the principal of the Parliament beddenth?

onder whether Willo

### **RED CROSS SOCIETY**

Icceream and soft drinks served any hoursin the dimingroom of the Newell hotel. - Brooks Bullgtin Some din, when everybody cats at once.

does everybody buy their goods at the Quality Store?

real quality.

And the prices are the lowest possible. AN EXAMPLE:

Large, Sweet Juicy Oranges 25c. pr. doz

Jas. Johnson, The Quality Store

## Comfort in the Home

The Sunshine Furnace chases chills from coldest corners and insures ut-most comfort in the home throughout the winter. Don't buy any furnace or heating plant until you have investigated the merits of the "Sunshine."

## McClarys

SUNSHINE FURNACE LORDON TORONTO MONTHEAST RIPEO VARICOUVE ST. JOHN MANAZON CALGARY VARICOUVE SAST ATOMIC PLANTING

For Sale by Pierce & Currie, Ltd., Bassano

### To the Electors of Bow Valley.

I wish to express my sincere thanks to all who supported my candidature in the recent provincial election, not alone adherents of the Conservative party, but Liberals as well.

It was the first time I have been in politics as a candidate and perhaps if I had previously the political experience I now possess, the fight might have resulted differently. Eighty five votes switched would have changed the election, and in a scattered constituency such as: Bow Valley, it was difficult of an unexperienced man to thoroughly organize and canvass the electors, e-pecially in view of the briefness of the notice of the election (only three weeks).

ness of the notice of the election (cany three weeks).

I have been defeated and must accept the ballot box as conclusive and abide by the result. Four years will pass quickly. Both sides are learning the sentiments of the people. Every administration will be held accountable for its pledges, a responsibility that cannot be shirked, and the words and works of our representative will be scrutinized. more closely than ever.

Party feeling has run high, but now the fight is over I hope all partitionally will subside, and that peace, prosperity, and the best interests of our country will be uppermost in every mind.

E. F. PURCELL

## Home Dressed Meats



3

Phone Orders Promptly attended to E. EVANS & SON

Jimmy Stinson, Mgr.

Phone 22